



## For Immediate Release

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### **Big Brothers Big Sisters of the Capital Region Announced as a Big Brothers Big Sisters 2015 Gold Standard Award Winner**

Honored for Leadership, Growth and Dedication to Helping Area Youth

**Harrisburg, PA, June 21, 2016** - Big Brothers Big Sisters National Leadership Council (Big Brothers Big Sisters of America) is proud to announce Big Brothers Big Sisters of the Capital Region as a 2015 Gold Standard Award Winner. Big Brothers Big Sisters of the Capital Region is in its 31st year of serving area youth through mentorship matches.

The Gold Standard Award recognizes the agencies that have increased their revenue by at least 5 percent and grew the number of matches, year over year. In the past year, Big Brothers Big Sisters of the Capital Region has served 664 children and grown its community based program by 19% and its site based programs by 128%!

"Awards like this are never a singular accomplishment. This is not just a Big Brothers Big Sisters achievement. It signals growth for our entire community," said Maddie Young, CEO of Big Brothers Big Sisters of the Capital Region. "We strive every day to support children through mentorship. It is truly a testament to the hard work done by our program staff."

Locally, the agency has created six new partnerships with area schools and the United Methodist Children's Home over the 2014/2015 school year to serve more children.

"This kind of growth is only possible through the dedication of the affiliate staff, board, donors and volunteers," said Pam Iorio, president and CEO of Big Brothers Big Sisters of America. "We thank Big Brothers Big Sisters of the Capital Region for constantly pursuing growth in order to serve more children in the Capital Region."

Out of more than 300 Big Brothers Big Sisters agencies, Big Brothers Big Sisters of the Capital Region is one of only 17 agencies that will be recognized as Gold Standard Award Winners at the 2016 Big Brothers Big Sisters National Conference in Orlando, Florida on June 28 and 29.

#### **About Big Brothers Big Sisters of America**

Big Brothers Big Sisters provides children facing adversity with strong and enduring, professionally supported one-to-one mentoring relationships that change their lives for the better, forever. Big Brothers Big Sisters ensures that the children in its program achieve such measurable outcomes as educational success, avoidance of risky behaviors, higher aspirations, greater confidence and better relationships. This mission has been the cornerstone of the organization's 111-year history. With over 300 agencies across the country, Big Brothers Big Sisters serves nearly 170,000 children ("Littles"), their families and 170,000 volunteer mentors ("Bigs"). Learn more at [www.BigBrothersBigSisters.org](http://www.BigBrothersBigSisters.org).



The official registration and financial information of Big Brothers Big Sisters of the Capital Region may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.