



Big Brothers Big Sisters®

OF THE CAPITAL
REGION

SPONSORSHIP PACKAGE BOWL FOR KIDS' SAKE 2020

Bowl for Kids' Sake supports the Capital Region's largest and most effective evidence-based youth-mentoring organization. Companies and their employees have the opportunity to collaborate, build team relations and have fun all while supporting kids in your community.

**Team Building • Friendly Competition
• Community Impact**

All proceeds from Bowl for Kids' Sake stay local and sustain the program that has been inspiring youth to pursue their dreams for over 35 years.



CAPBIGS.ORG/EVENTS

Contact: Angela Linton
(717) 236-0199 • alinton@capbig.org



Ignite Potential Dates

Saturday, March 14

1:00pm & 3:30pm
ABC West, Mechanicsburg

Sunday, March 15

2:00pm
ABC West, Mechanicsburg

Thursday, March 26

6:00pm
Midway Bowl, Carlisle

Saturday, April 18

12:00pm & 2:30pm
ABC North, Harrisburg

Friday, April 24

6:30pm
Palmyra Bowling, Palmyra

Saturday, April 25

2:30pm
ABC East, Harrisburg



Sponsorship Opportunities



	HEADPIN SPONSOR \$7,500 PRESENTING TITLE SPONSORSHIP Prominent name and logo placement on promotional materials and press releases. Company representative invited for media appearances.	STRIKE SPONSOR \$5,000 UNLIMITED	SPARE SPONSOR \$3,000 UNLIMITED	SPLIT SPONSOR \$1,000 UNLIMITED	PRO BOWLER \$800 UNLIMITED
Team Registrations*	5	3	2	1	1
Lane Banner with Company Name	✓	✓	✓	✓	✓
Logo or Company Name on Event T-Shirt	Logo	Logo	Logo	Name	
Digital Recognition**	✓	✓	✓		
Opportunity to Provide Raffle Prizes	✓	✓			
Logo Included in "Thank You" Email to Participants	✓	✓			
Display Company-Provided Signage	✓				

All company logos must be submitted by February 21st for guaranteed inclusion on event t-shirt.

LANE SPONSOR \$400 UNLIMITED Lane Banner with Company Name	LITTLE'S TEAM SPONSOR \$350 UNLIMITED Sponsor a Team of "Littles" to Bowl at NO Cost to Them!
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Sponsor Bowl for Kids' Sake and/or engage your employees with a team fundraising competition!

1519 North Third Street, Harrisburg, PA 17102
events@capbig.org • (717) 236-0199 • CAPBIGS.ORG

*Any team(s) may be donated back to BBBS-CA to be offered to Littles & families.
****Digital Recognition:** Your logo (linked to your website) displayed on event website. Social media post featuring your company's participation in the event. Headpin Sponsorship includes boosted social media post to BBBS audience.