



**Big Brothers  
Big Sisters®**  
OF THE CAPITAL  
REGION



# Over the Edge Sponsorship Opportunities

**October 29, 2021**

**9:00am-5:00pm**

200 N 3rd St, Harrisburg, PA 17101



	<b>ROPES</b> <b>\$10,000</b> <b>2 AVAILABLE</b>  Event participant featured in e-newsletter.  Boosted social media post.	<b>ANCHOR</b> <b>\$5,000</b> <b>UNLIMITED</b>  Opportunity for social media video post.	<b>TOSS YOUR BOSS</b> <b>\$3,000</b> <b>UNLIMITED</b>  Select a distinguished employee to brave the descent for your entire team!	<b>BIGS IN BLUE</b> <b>PREMIUM</b> <b>\$2,000</b> <b>UNLIMITED</b>  Thank a local "Big in Blue" officer by fully funding their OTE campaign.	<b>BIGS IN BLUE</b> <b>OFFICER</b> <b>\$1,000</b> <b>UNLIMITED</b>  Thank a local "Big in Blue" officer by fully funding their OTE campaign.
"Edger" Participants	4	2	1	1*	1*
Invitations to Liquid Courage Reception	8	4	2	1	
Recognition on Event T-Shirt	Logo	Logo	Name	Name	
Digital Recognition**	✓	✓	✓	✓	
Company-Provided Item in Participant Gift Bag (86)	✓	✓	✓		
Logo in "Thank You" Email to Participants	✓	✓			
Company-Provided Signage Displayed	✓	✓			
Logo Placement at Reception	✓	✓			

\*Edger Participant: Designated for a police officer.

\*\*Digital Recognition: Company mentioned in Over the Edge e-newsletter, sent to a distribution list of over 10,000. Your logo (linked to your website) displayed on event website. Social media mention.

Deadline for Logo Inclusion on T-shirt: September 24th.

Sponsors may choose to donate "Edger" participants spots back to Big Brothers Big Sisters.



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# OVER THE EDGE

PRESENTING SPONSOR

**\$20,000**

## RIGHTS + BENEFITS

- Speaking opportunities and logo placement at Liquid Courage Reception on Thursday, October 28, from 6 p.m. - 8 p.m.
- Right to promote partnership in company materials.
- Opportunity to display (2) banners at 200 N. 3rd Street during the Over the Edge event on Friday, October 29, from 9 a.m. - 5 p.m.
- (12) invitations to Liquid Courage Reception.
- (10) "Edger" participants.

## ADDITIONAL BENEFITS

- Opportunity to have an Over the Edge kickoff at your Company office, or other suitable location, to engage employees in the event and BBBSR's mission.

## BRAND RECOGNITION

- Print recognition:
  - Company logo featured as "presenting sponsor" on all printed promotional materials for event.
  - Listed as "presenting sponsor" in press release.
  - Logo prominently displayed on event t-shirts.
- Digital recognition:
  - Company listed as "presenting sponsor" in Over the Edge e-newsletter (sent to distribution list of over 10,000) and in participant thank you emails.
  - Company logo (linked to your website) displayed on BBBSR website home page and Over the Edge event website.
  - Recognition as "presenting sponsor" on BBBSR social media channels, including Facebook, Twitter, Instagram and LinkedIn.
- Company-provided item(s) in participant gift bags.
- Verbal recognition at opening ceremony and a minimum of (5) verbal recognitions throughout the event, by emcee.
- Speaking opportunity during opening ceremony.

**RESERVE YOUR SPOT AT THE TOP!**

Be THE presenting sponsor, and stand as a defender of potential

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