



**Big Brothers
Big Sisters**
OF THE CAPITAL
REGION



Over The Edge Sponsorship Opportunities

October 14, 2022

200 N 3rd St, Harrisburg, PA 17101



	ROPES \$10,000 2 AVAILABLE	ANCHOR \$5,000 UNLIMITED	HELMET \$4,000 2 AVAILABLE	TOSS YOUR BOSS \$3,000 UNLIMITED	BIGS IN BLUE PREMIUM \$2,000 UNLIMITED	BIGS IN BLUE OFFICER \$1,000 UNLIMITED
	Event participant featured in e-newsletter. Boosted social media post.	Opportunity for social media video post.	Company logo decal applied to one side of each participant helmet.	Select a distinguished employee to brave the descent for your entire team!	Thank a local "Big in Blue" officer by fully funding their OTE campaign.	Thank a local "Big in Blue" officer by fully funding their OTE campaign.
"Edger" Participants	4	2	1	1	1*	1*
Invitations to Liquid Courage Reception	8	4	2	2	1	
Recognition on Event T-Shirt	Logo	Logo	Logo	Name	Name	
Digital Recognition**	✓	✓	✓	✓	✓	
Company-Provided Item in Participant Gift Bag (86)	✓	✓	✓	✓		
Logo in "Thank You" Email to Participants	✓	✓				
Company-Provided Signage Displayed	✓	✓				
Logo Placement at Reception	✓	✓				

***Edger Participant:** Designated for a police officer.

****Digital Recognition:** Company mentioned in Over The Edge e-newsletter, sent to a distribution list of over 10,000. Your logo (linked to your website) displayed on event website. Social media mention.

Deadline for Logo Inclusion on T-shirt: September 1st.

Sponsors may choose to donate "Edger" participants spots back to Big Brothers Big Sisters.



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OVER THE EDGE

PRESENTING SPONSOR

\$20,000

RIGHTS + BENEFITS

- Speaking opportunities and logo placement at Liquid Courage Reception.
- Right to promote partnership in company materials.
- Opportunity to display (2) banners at event location during the Over The Edge event on Friday, October 14, from 9 a.m. - 5 p.m.
- (12) invitations to Liquid Courage Reception.
- (10) "Edger" participants.

ADDITIONAL BENEFITS

- Opportunity to have an Over The Edge kickoff at your Company office, or other suitable location, to engage employees in the event and BBBSR's mission.

BRAND RECOGNITION

- Print recognition:
 - Company logo featured as "presenting sponsor" on all printed promotional materials for event.
 - Listed as "presenting sponsor" in press release.
 - Logo prominently displayed on event t-shirts.
- Digital recognition:
 - Company listed as "presenting sponsor" in Over The Edge e-newsletter (sent to distribution list of over 10,000) and in participant thank you emails.
 - Company logo (linked to your website) displayed on BBBSR website home page and Over The Edge event website.
 - Recognition as "presenting sponsor" on BBBSR social media channels, including Facebook, Twitter, Instagram and LinkedIn.
- Company-provided item(s) in participant gift bags.
- Verbal recognition at opening ceremony and a minimum of (5) verbal recognitions throughout the event, by emcee.
- Speaking opportunity during opening ceremony.

RESERVE YOUR SPOT AT THE TOP!

Be THE presenting sponsor, and stand as a defender of potential

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