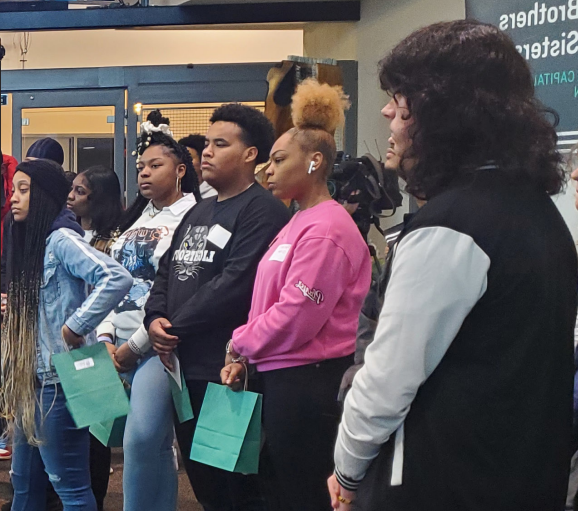




**Big Brothers  
Big Sisters®**  
OF THE CAPITAL  
REGION

# The “Be You” DEI Youth Summit (Diversity, Equity & Inclusion)



**Big Brothers Big Sisters of the Capital Region (BBBSCR) invites you to fund the area’s second DEI (Diversity, Equity & Inclusion) Youth Empowerment Summit.**

Your support will host over 100 youth at our inaugural all-day summit in November 2024 (exact date TBA), and bring together students from across our five-county service area (Cumberland, Dauphin, Lancaster, Lebanon & Perry). Students will hear from DEI guest speakers, engage in open conversations, and create empowering action plans to sustain and evolve with their mentors well beyond the summit.

Our DEI Youth Summit is built on the values of belonging, inclusivity, and genuineness. We strive to create a space where all young individuals feel a sense of belonging, where diversity is celebrated, and where genuine connections are fostered. Together, we empower the next generation to drive positive change and build a more equitable world.

## **PLATINUM** = \$20,000 (Exclusive)

- Table at event for company representatives to share internship and job openings with attendees.
- 1 table (8 tickets) to attend luncheon, networking portion and DEI panel discussion.
- Company mention in press release and press alert.
- Company logo included in all primary print materials at event.
- Social media recognition.
- Company-provided signage displayed at event.
- Logos for BBBSCR and your company will be displayed on attendee t-shirts and tote bags.

## **GOLD** = \$10,000

- Table at event for company representatives to share internship and job opportunities with attendees.
- 6 tickets to attend luncheon, networking portion and DEI panel discussion.
- Opportunity to provide company-branded item in attendee gift bags.
- Company logo included in BBBSCR newsletter.
- Company name mentioned at welcome session.
- Company name listed in event day program.
- Social media recognition.
- Logo printed on signage in registration area.

## **SILVER** = \$5,000

- 4 tickets to attend luncheon, networking portion and DEI panel discussion.
- Company name mentioned in BBBSCR newsletter.
- Company name listed in event day program.
- Logo printed on signage in registration area.
- Social media recognition.

## **BRONZE** = \$2,500

- 2 tickets to attend luncheon, networking portion and DEI panel discussion.
- Company name listed in event day program.
- Company name printed on signage in registration area.
- Social media recognition.