



# HBCU Fair

## February 15, 2024

Big Brothers Big Sisters of the Capital Region (BBBSCR) and Alpha Phi Alpha are hosting their second Historically Black Colleges & Universities (HBCU) Fair for area high school students. Over 100 students from area high schools will attend and meet with representatives from sixteen HBCUs with the opportunity to complete their college applications in person. Attending students will also meet with Alpha Phi Alpha Fraternity members to learn about the vital role HBCUs have played in American history.

### \$10,000 Presenting Sponsor

- Company recognition in press release.
- Company mentioned during media interviews.
- Company logo displayed on all event materials.
- Acknowledgment in BBBSCR social media event posts.
- Table available at HBCU Fair for your (2) attending corporate representatives.
- Opportunity to connect with attending Universities and Colleges.

### \$5,000 Gold Sponsor

- Company logo displayed on all event materials.
- Company recognized in BBBSCR newsletter.
- Acknowledgment in BBBSCR social media event posts.
- Table available at HBCU Fair for your (2) attending corporate representatives.
- Opportunity to connect with attending Universities and Colleges.

### \$2,500 Silver Sponsor

- Company name listed on event materials.
- Company recognized in BBBSCR newsletter.
- Table available at HBCU Fair for your (2) attending corporate representatives.
- Opportunity to connect with attending Universities and Colleges.

### \$1,000 Bronze Sponsor

- Company name listed on event materials.
- Table available at HBCU Fair for your (2) attending corporate representatives.
- Opportunity to connect with attending Universities and Colleges.

*Alpha Phi Alpha Fraternity, Inc., the first intercollegiate Greek letter fraternity established by African American Men in 1906 at Cornell University, is a Big Brothers Big Sisters local and national partner.*