



**Big Brothers  
Big Sisters®**  
OF THE CAPITAL  
REGION



# Over The Edge Sponsorship Opportunities

## October 4, 2024

Market Square Plaza, 17 N. 2nd Street, Harrisburg



	<b>ROPES</b> <b>\$10,000</b> <b>2 AVAILABLE</b>  Event participant featured in e-newsletter.  Boosted social media post.	<b>ANCHOR</b> <b>\$5,000</b> <b>UNLIMITED</b>  Opportunity for social media video post.	<b>HELMET</b> <b>\$4,000</b> <b>2 AVAILABLE</b>  Company logo decal applied to one side of each participant helmet.	<b>TOSS YOUR BOSS</b> <b>\$3,000</b> <b>UNLIMITED</b>  Select a distinguished employee to brave the descent for your entire team!	<b>BIGS IN BLUE</b> <b>PREMIUM</b> <b>\$2,000</b> <b>UNLIMITED</b>  Thank a local "Big in Blue" officer by fully funding their OTE campaign.	<b>BIGS IN BLUE</b> <b>OFFICER</b> <b>\$1,000</b> <b>UNLIMITED</b>  Thank a local "Big in Blue" officer by fully funding their OTE campaign.
Rappellers	4	2	1	1	1*	1*
Invitations to Liquid Courage Reception	8	4	2	2	1	
Recognition on Event T-Shirt	Logo	Logo	Logo	Name	Name	
Digital Recognition**	✓	✓	✓	✓	✓	
Company-Provided Item in Participant Gift Bag (86)	✓	✓	✓	✓		
Logo in "Thank You" Email to Participants	✓	✓				
Company-Provided Signage Displayed	✓	✓				
Logo Placement at Reception	✓	✓				

**\*Rappeller:** Designated for a police officer.

**\*\*Digital Recognition:** Company mentioned in Over The Edge e-newsletter, sent to a distribution list of over 10,000. Your logo (linked to your website) displayed on event website. Social media mention.

Deadline for Logo Inclusion on T-shirt: September 3rd.

Sponsors may choose to donate rappeller spots back to Big Brothers Big Sisters of the Capital Region.



**Big Brothers  
Big Sisters®**  
OF THE CAPITAL  
REGION



# Corporate Team Building

**Over The Edge - October 4, 2024**

Market Square Plaza, 17 N. 2nd Street, Harrisburg



## CORPORATE RAPPELLING TEAM

*\$5,000 - Limited corporate teams available.*

Your Corporate Rappelling Team will receive priority choice for a rappel "block" in our event schedule. (Must confirm prior to August 31st to receive priority choice.)

As part of your Corporate Rappelling Team experience, you will receive:

- One (1) Corporate rappelling team of five (5)
- Event t-shirts for your five participants
- Acknowledgment by Master of Ceremonies at event



## TEAM FUNDRAISING

*\$1,000/person*

Engage your employees to raise funds and send a peer or supervisor Over The Edge. Select an idea below or create your own team fundraising incentive:

- **Vote with your Dollars:** We suggest you encourage team leads or supervisors to create a fundraising page and invite employees to raise funds and donate to the person they want to see rappel.
- **Hold a Mini Event:** Host a pancake breakfast, bake sale, 5K, or other team event that gets everyone involved in raising funds for your Over The Edge participant.
- **Select an Incentive:** Let everyone know that the top donor/fundraiser/team lead gets to choose what costume the rappelling participant wears on event day.





**Big Brothers  
Big Sisters®**  
OF THE CAPITAL  
REGION



# OVER THE EDGE

PRESENTING SPONSOR

**\$20,000**

## RIGHTS + BENEFITS

- Speaking opportunities and logo placement at Liquid Courage Reception.
- Right to promote partnership in company materials.
- Opportunity to display (2) banners at event location during the Over The Edge event on Friday, October 4, from 9 a.m. - 5 p.m.
- (12) invitations to Liquid Courage Reception.
- (10) Rappellers.

## ADDITIONAL BENEFITS

- Opportunity to have an Over The Edge kickoff at your Company office, or other suitable location, to engage employees in the event and BBBSCR's mission.

## BRAND RECOGNITION

- Print recognition:
  - Company logo featured as "presenting sponsor" on all printed promotional materials for event.
  - Listed as "presenting sponsor" in press release.
  - Logo prominently displayed on event t-shirts.
- Digital recognition:
  - Company listed as "presenting sponsor" in Over The Edge e-newsletter (sent to distribution list of over 10,000) and in participant thank you emails.
  - Company logo (linked to your website) displayed on BBBSCR website home page and Over The Edge event website.
  - Recognition as "presenting sponsor" on BBBSCR social media channels, including Facebook, Instagram and LinkedIn.
- Company-provided item(s) in participant gift bags.
- Verbal recognition at opening ceremony and a minimum of (5) verbal recognitions throughout the event, by emcee.
- Speaking opportunity during opening ceremony.

**RESERVE YOUR SPOT AT THE TOP!**

Be THE presenting sponsor, and stand as a defender of potential

October 4, 2024  
17 N. 2nd Street, Harrisburg, PA