

# IT TAKES **LITTLE** TO BE **BIG**



**Big Brothers  
Big Sisters.**  
OF THE CAPITAL  
REGION



2023

**ANNUAL REPORT**





**Big Brothers  
Big Sisters.**  
OF THE CAPITAL  
REGION

## OUR MISSION

We create and support one-to-one mentoring relationships that ignite the power and promise of youth.

## OUR VISION

Our vision is that all youth achieve their full potential.



## OUR JEDI COMMITMENT



We recognize, affirm, and celebrate the diverse backgrounds, lives and experiences of all of our stakeholders, **including youth, families, donors, volunteers and staff.** For our community, we are committed to providing opportunities for all voices and perspectives to be **heard and honored.**

**Every young person** in our community – regardless of ability, cultural background, ethnicity, faith, gender identity and expression, race, or sexual orientation – should have the opportunity to **reach their full potential.**

## OUR NATIONAL AFFILIATION

Big Brothers Big Sisters of the Capital Region is an independent affiliate of Big Brothers Big Sisters of America, the nation's oldest and largest youth mentoring organization. For 120 years, Big Brothers Big Sisters of America has implemented, developed, and perfected its unique, evidence-based professionally supported one-to-one mentoring model across the country.

Big Brothers Big Sisters of America provides us with access to national standards, policies, and procedures focused on child safety; research and program development; evaluation systems and technology; and nationwide best practices shared by more than 230 affiliates across the country.

# OUR LEADERSHIP

**Amy Rote, President & CEO**

BBBS of the Capital Region

**Kirsten Page, Board Chair**

West Shore Home

**Brian Lorenz, Vice Chair**

The GIANT Company

**Kristopher Korzi, Treasurer**

Stonebridge Financial Group

**Eric Kiehl, Immediate Past Board Chair**

**Anthony Cox, Jr.**

Lincoln University

**Carrie Ehrgood**

Jonestown Bank & Trust

**Carl Freeman**

Ahold Delhaize USA

**Joseph Holston**

Holston & Associates

**Amanda Hoover**

Belco Community Credit Union

**Suzanne Jones**

The Hershey Experience

**Alisa Lessard**

Substitute Teacher

**Kirk Mentch**

Mentch Law

**Alexander Piazza**

KPMG

**Brooke Smith**

UGI Utilities, Inc.

**Julie Webb**

Mid Penn Bank

**Brian Westmoreland**

Retired Law Enforcement

# OUR YOUTH ADVISORY BOARD

**Braylen Lownes**

Susquehanna High School

**Mayah Hodges**

Central Dauphin East High School

**Sage Jones**

Capital Area School of the Arts

**Sarah Kelly**

Capital Area School of the Arts



# Front Cover Story

**ON THE COVER:** At the Beyond School Walls end-of-school-year celebration with our Capital Blue Cross mentors and John Harris mentees, Little Sister Elliyah penned a handwritten note for her Big:

"Thank you, Nicole, for your help with my career and being the best big sister ever. They found the perfect one for me. You accommodate me to a 't.' You've been so much help. I can't wait to see you again in September! Love, Elliyah, your little sister."



# GRATITUDE

*Dear Esteemed Donors, Dedicated Volunteers,  
Committed Staff and Supportive Parents,*

As I reflect on a year of exponential growth and innovative programming, I am filled with an overwhelming sense of gratitude. Each of you working together strengthened the trusting relationships that create a village of support for the youth in our communities.

**To our esteemed donors**, your willingness to invest in the future of our youth speaks volumes about your compassion and commitment to creating a brighter tomorrow. It is through your generosity that we have been able to create new partnerships, enhance educational & holistic health resources and provide transformative experiences that empower our youth to realize their full potential.

**To our dedicated volunteers**, your kindness and commitment to give your time as a positive role model, a friend and nurturer of possibilities are the true heart of our mission. Your mentorship goes beyond mere guidance. You give your Little inspiration, hope and encouragement to pursue dreams. In our organization, success stems from many forms of volunteerism. To those who volunteer their expertise as Board and committee members and those that bring match activities and fundraising events to life, you are also dedicated volunteers working in unity and with purpose. Thank you for creating positive momentum for youth to find their individual success.

**To our committed staff**, I continue to be honored and proud of the synergy within our team. It is our collaborative spirit that allows us to navigate uncertainties together and turn challenges into opportunities. I take pride in not just the tangible outcomes but the intangible moments of connection, understanding and shared goals.

**To our supportive parents**, your trust and partnership are invaluable to the success of our mission. To allow our organization to be a part of your family, sharing in the **BIG & LITTLE** moments is truly a privilege.

As you browse through our 2023 annual report, you will read about our achievements under the four pillars of our strategic plan, focused on broadening our **REACH**, ensuring **RELEVANCE** and innovation in our services, increasing **REVENUE** and investing in our **RESOURCES**. This was a year of advancement that exceeded our benchmarks. All of this was possible because you, our community, stood with us as we defended the potential that lies in youth, proving that **it takes all our LITTLE efforts to achieve something BIG.**



With Gratitude,

*Amy Rote*

**AMY ROTE**  
President & CEO





# OUR PROGRAMS



**1,018**  
**YOUTH ENGAGED**

**738**  
**ONE-TO-ONE MATCH  
RELATIONSHIPS**

**235**  
**ONE-TO-ONE PLUS  
YOUTH LEADERSHIP EXPERIENCES**

## **COMMUNITY-BASED**

Dedicated adult mentors are matched with youth in the community. Matches commit to meet two to four times a month for no-cost or low-cost activities in the community.

## **BIGS IN SCHOOLS**

Mentors and youth meet several times per month at the child's school or youth center.

## **HS BIGS LEADERSHIP**

High school students learn leadership skills while volunteering as mentors at nearby elementary and middle schools.

## **BIGS IN BLUE**

A national initiative designed to introduce youth to active-duty law enforcement officers who serve as mentors. Each officer meets with his or her Little a few times each month on-site at the child's school.

## **BEYOND SCHOOL WALLS**

This customized workforce development mentoring program introduces high school students to regional professionals. Students and adult mentors meet bi-monthly at a corporate, educational or community location, to inspire and prepare students for their future.

## **YOUTH RISE STAND TOGETHER**

Connects diverse youth with professionals of color to facilitate meaningful interactions and address issues of inequality through this specialized Beyond School Walls program.

## **SPORTS BUDDIES**

Bigs and Littles meet at their local YMCA to swim, play basketball, workout and participate in YMCA-hosted programs.



# THE RIGHT DIRECTION

ARTICLE CREDIT: AMERICAN GAS / JULY 2023

"Statistically," said Dwayne Rodriguez, "I'm not supposed to be having this conversation. I'm supposed to be in jail or dead or addicted."

Rodriguez, operations lead II at UGI's Lancaster office in Pennsylvania, grew up in the inner city with a single mother who struggled with addiction and a younger brother he helped raise. "It was a rough childhood," said Rodriguez. "For other kids in the same situation, it could have gone the total opposite way. A lot of times, I say I feel I have way more than I deserve given my background."

Rodriguez said that somehow, he "steered opposite. ... I didn't want to go the same route I saw other people around me going."

He also gives credit to his high school electronics instructor, Kirk Longenecker, who encouraged him to earn his associate degree. "He cared," said Rodriguez. "He took me under his wing and gave me direction. I'm forever grateful."

So, when Rodriguez had a chance to give back through UGI's BOLD (Black Organizational Leadership and Development) program, he wanted to do for another child what Mr. Longenecker had done for him.

BOLD connected him with Big Brothers Big Sisters of the Capital Region, and after the long application process, Rodriguez was matched with a 14-year-old boy with many of the same experiences Rodriguez had—and even worse.

When he and his "Little" are playing arcade games or working on crafts, Rodriguez talks about how to handle big emotions including repressed anger, hurt and pain. Teenage boys don't say much, but Rodriguez says he has seen his Little come out of his shell and be vulnerable about what he has experienced. "These streets will eat you alive," said Rodriguez. "If I could help contribute to bettering his mindset and thought process and drive, I think I'll have done my job."

When Rodriguez learned that more than 30 children are on BBBS's waiting list in Lancaster alone, "it broke my heart," he said. He emailed UGI's community relations department, which not only shared Rodriguez's story to encourage others to volunteer, but also surprised him with a certificate of appreciation.

For Rodriguez, it simply comes down to this: "Everyone should make a conscious effort to give something that's going to benefit someone less fortunate," he said.



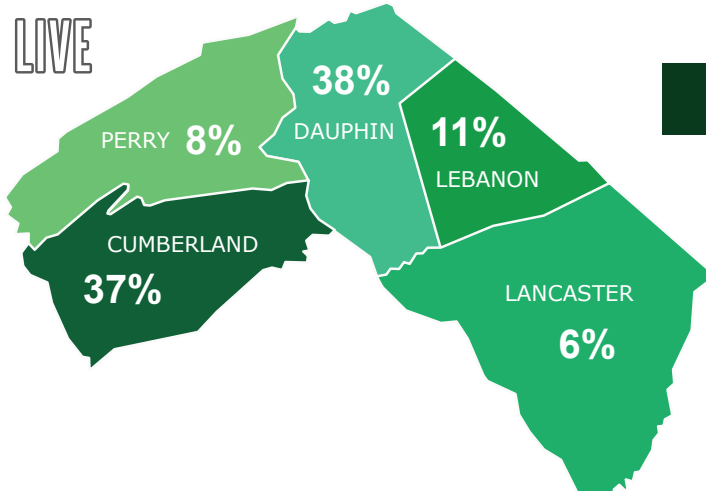
DWAYNE & STYLEZ

**COMMUNITY-BASED  
PROGRAM**

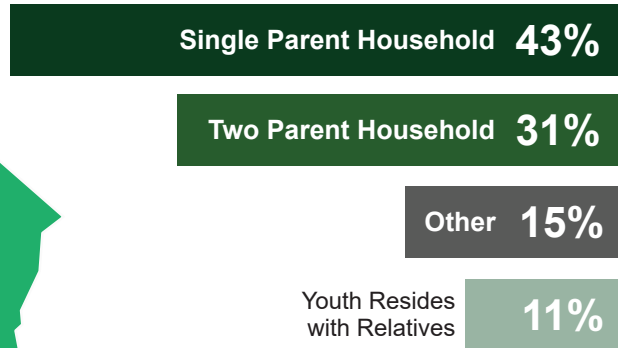


# LITTLES' HOMES & LIVES

## WHERE OUR LITTLES LIVE



## HOUSEHOLD STATUS



## ADVERSE CHILDHOOD EXPERIENCES

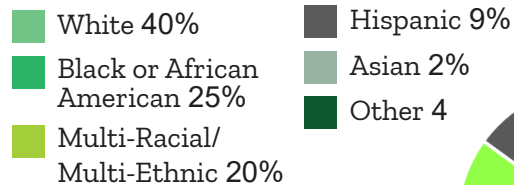
**15%** live in a household that receives income assistance

**57%** receive a free or reduced lunch

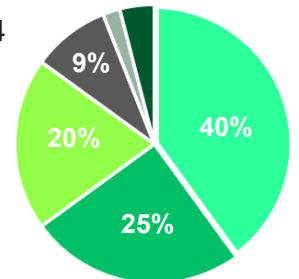
**12%** have a parent incarcerated

**77%** experience depressive symptoms

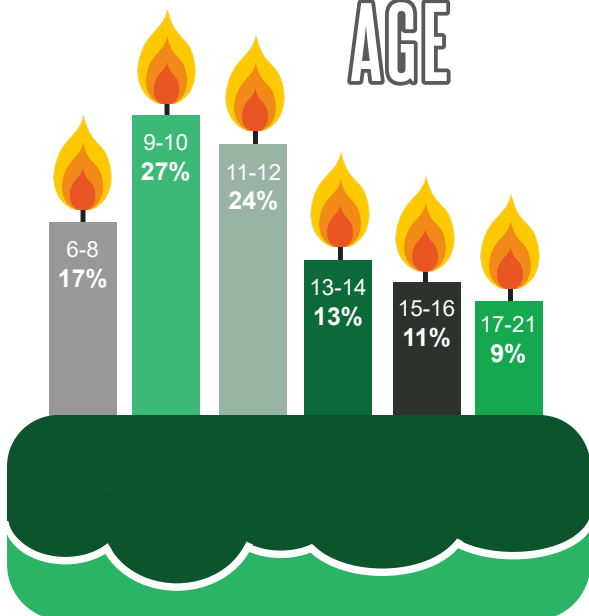
## RACE



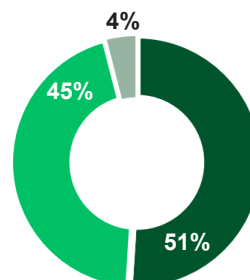
**Students in Pennsylvania:**  
 White or Caucasian - 70%  
 Black or African American - 10%  
 Hispanic, Latino or Spanish origin - 14%  
 Other - 6%



## AGE



## GENDER



**Little Sisters** 51%  
**Little Brothers** 45%  
**Little Siblings** 4%

# 2022-23 PA STATE IMPACT REPORT

## CHALLENGE:

To ignite potential for youth who have unequal access to opportunities due to poverty, divorce, incarceration and abuse.

# 1 IN 8 PENNSYLVANIA YOUTH

17 and younger have faced 2 or more adverse childhood experiences (ACEs)  
*(America's Health Rankings)*



## WHAT ARE ACEs?

Adverse Childhood Experiences  
Adverse Community Environments  
Adverse COVID Experiences

Potentially traumatic events that occur in childhood to youth or their relations (family/friends/community) that may cause social, emotional and/or cognitive problems throughout their lives.

- DIVORCE
- INCARCERATION
- MENTAL ILLNESS
- SUBSTANCE ABUSE
- DOMESTIC VIOLENCE
- NEGLECT OR ABUSE
- SUICIDE OR DEATH
- DISCRIMINATION
- ECONOMIC HARDSHIP
- COMMUNITY VIOLENCE

## PENNSYLVANIA YOUTH

# 446K

Live in poverty (17%)  
*(Annie E Casey Foundation)*



# 13%

Deal with Anxiety  
or Depression  
*(Annie E Casey Foundation)*

# 13%

HS STUDENTS  
Do Not Graduate  
on Time

*PA Department of  
Education*



## EDUCATION

*Annie E Casey Foundation*

4th  
graders

# 34%

Proficient  
in reading.

8th  
graders

# 27%

Proficient  
in math.





**Big Brothers  
Big Sisters®**

OF THE CAPITAL  
REGION

# OUR SOLUTION

# 1:1 Mentoring

## Youth in Our Programs

### RELATIONSHIPS & BEHAVIOR



Can manage their emotions when life gets stressful.



Can identify an adult they trust.



Feel good about their relationship with their parents.



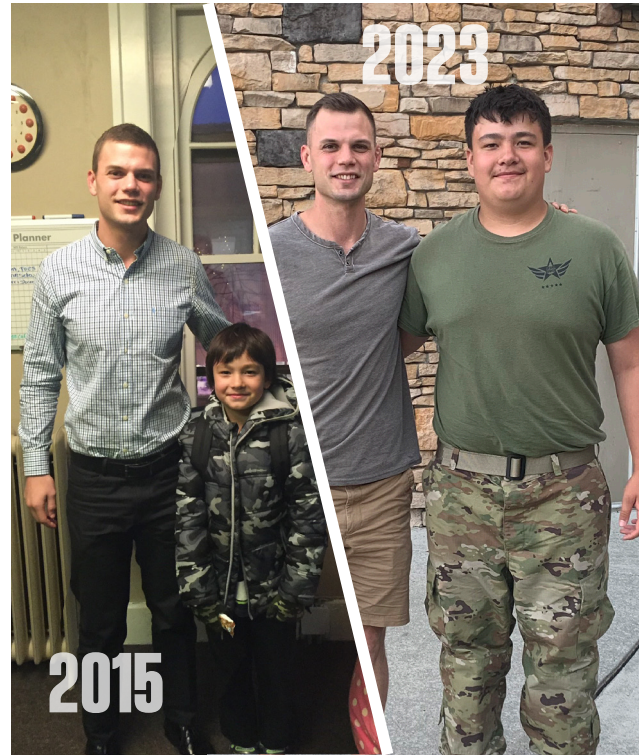
Avoided bullying behavior.



Avoided risky behavior like drugs, alcohol, and tobacco.



Had no contact with law enforcement.



## 29% DECLINE

in depressive symptoms



### ACADEMIC ACHIEVEMENT



## 100%

High school seniors graduated in 2023.

## 87%

Say doing well in school is important.

## 94%

Are sure they'll graduate high school.

## 87%

Say they are doing well in school.

## 10 YEARS

Longest Active Match Relationship



## 2 YEARS 11 MONTHS

Average Length Community-based Match Relationships

# FRIENDSHIP ILLUSTRATED

EMPOWERING CONNECTION AMONG YOUTH

When signing up to be a High School Big, Noam, a senior at CASA Charter School, says, "I didn't entirely know what I was getting myself into."

After hearing about the High School Bigs program and learning how he and his peers would mentor and guide younger students, Noam says, "I felt it would be an experience that would be very fulfilling. I really wanted to challenge myself and do something I hadn't done before."

Our staff matched Noam with nine-year-old Kaden. "I was kind of scared," admits Kaden, but that feeling quickly went away after meeting his Big; "I said [to myself], this is gonna be a fun time."

Kaden proudly states he started drawing at just four years old. "I used to draw Mickey Mouse!" Kaden shares. But, when his nine-year old brother said the image was ugly, Kaden felt angry. "I said to him, 'I'm not going to be a crybaby anymore and I'm going to keep trying and I'm going to make him jealous of my pictures.'"

He was ecstatic to be matched with a caring Big Brother who is talented at drawing. In turn, Noam feels his Little gave him, "a break from the busy work outside," and a chance to "sort of go back to my roots and draw fun Pokémon characters and Spiderman and all that I used to draw when I was little too."

One week as Noam sketched a Pokémon MewTwo for his Little, he realized they were out of time. Promising to bring the illustration the following week, Noam went home and finished the outline. At their next meeting, Kaden enthusiastically colored the picture.

Noam helped his Little Brother embrace his creativity and sharpen his art skills. "He taught me to shade in [a picture]," says Kaden, to make it look real.

Soon, they had a collection of collaborative artwork. "My favorite drawing I did with him is the King Kong picture," says Kaden. "My favorite character is King Kong!"

For both young men, art is the future. When he grows up, Kaden says, "I want to be a YouTuber and teach people how to draw like me." Noam plans to attend college and continue his education in art.

Noam says, "I've learned from Kaden how to really enjoy my time. He has a very fun, free spirit and I think sometimes I get caught up in being stressed out about things in school. He's taught me to relax and have fun."



NOAM & KADEN

**HIGH SCHOOL BIGS**  
**PROGRAM**



# BIGS IN SCHOOLS

**28** SCHOOL-BASED PROGRAMS

**22** SCHOOL DISTRICT PARTNERS

## SITE-BASED MENTORS

**186** ADULT BIGS

**338** HIGH SCHOOL BIGS

**27** COLLEGE BIGS

## PROGRAM HIGHLIGHTS



Curriculum aligns with American School Counseling Association (ASCA) school and career readiness criteria.



Increased agency presence in Lancaster county with the launch of two High School Bigs programs.

## DAUPHIN COUNTY

CASA  
Central Dauphin  
Central Dauphin East  
Derry Township  
Lower Dauphin  
STEAM Academy

## CUMBERLAND COUNTY

Carlisle  
Cumberland Valley  
Dickinson College  
East Pennsboro  
Mechanicsburg

## LEBANON COUNTY

Annville-Cleona  
Cornwall-Lebanon  
Lebanon  
Lebanon Valley College  
Northern Lebanon

## LANCASTER COUNTY

Columbia  
Hempfield  
School District of Lancaster

## PERRY COUNTY

Susquenita

# BIGS IN BLUE



LARGEST NUMBER OF  
PROGRAM PARTNERS  
IN THE U.S.

**107** PROGRAM  
PARTICIPANTS

## PROGRAM HIGHLIGHTS

**60**

Bigs & Littles attended the Bigs in Blue Field Trip to the Pennsylvania State Police Academy.



Bigs in Blue mentor, Officer Jamie DiMartile of the Carlisle Borough Police Department won the national First Responder of the Year Award from Dish Network.

Photo Credit:  
Carlisle Borough P.D.

The Pennsylvania State Police (PSP) partnered with Walmart to host a holiday toy drive, collecting hundreds of gift donations for our youth.

BBBSCR was one of two charities of choice at the Pennsylvania State Fraternal Order of Police's 2023 Golf Tournament.



## OUR PARTNERS

### DAUPHIN COUNTY

Derry Township P.D.  
Harrisburg Bureau of Police  
Susquehanna Township P.D.  
Swatara Township P.D.

### CUMBERLAND COUNTY

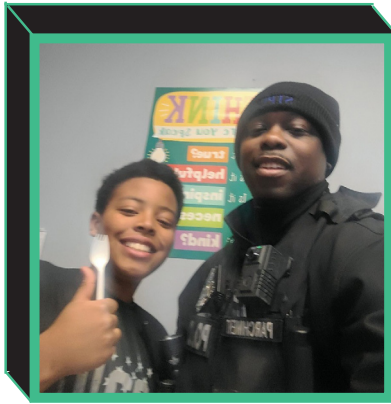
Carlisle P.D.  
East Pennsboro P.D.  
Mechanicsburg P.D.

### MULTI-COUNTY

Pennsylvania State Police

### LANCASTER COUNTY

Columbia Borough P.D.  
East Hempfield P.D.  
West Hempfield P.D.



Khalil says he was desperately searching for a way to get himself on a better path at school and in life, when his counselor mentioned our Bigs in Blue program to him.

He says, "The idea just stuck! I knew a Big Brother was exactly what I needed."

**LITTLE BROTHER  
KHALIL**



"He feels like my best friend because we do things that best friends do!

We hang out all the time and do things like sports and games and talk like best friends. We also have a secret handshake."

**LITTLE BROTHER DELI**

# LITTLE INSIGHTS



Thanks to her Big Sister's influence, A'Milliyannah's behavior in school has improved. She's stepped up as a leader among her peers.

A'Milliyannah always asks our staff, "Where's my Big Sister at? I want to see her right now. I love her so much"

**LITTLE SISTER  
A'MILLIYONNAH**



"I have someone who has similar interests with me. Kind, fun, and loving. A great person... I can look up to.

And [she] gives me confidence in myself and knowing I can do and be anyone [or] anything when I grow up as long as I want it and work hard."

**LITTLE SISTER MIA**



"I've hit the jackpot with my Big! I like that he's always there for me, that he listens and that we get to joke about liking different football teams."

**LITTLE BROTHER  
JERMAINE**



# FINDING HER VOICE

A STORY OF MENTORSHIP & SELF-DISCOVERY

Krysta Gugoff, Cash Management Operations Representative, at Mid Penn Bank knew about Big Brothers Big Sisters; several of her friends had told her about their experience in the program.

When Mid Penn Bank sent an email to employees about volunteering in our Beyond School Walls program, Krysta, "just knew it was something I wanted to do."

Krysta was matched with Mackenzie, a Susquehanna High School student. "She was very quiet at first, very shy," says Krysta. "[Mackenzie] really did have a lot of trouble speaking. She wouldn't raise her hand or offer a comment." Luckily, the two had an instant connection. "Somehow, we just hit it off. She hasn't ever been quiet with me," says Krysta.

Throughout the sessions, Mackenzie found her voice and her confidence. When our staff approached her about speaking at our graduation recognition, Mackenzie was hesitant, but Krysta encouraged her to give it a try. "If you're there, I'll do it." Mackenzie said.

At our recognition event for the graduating class of 2024, Mackenzie shared her story:

"As we gather here today, I'm reminded of the incredible journey I have made in the Big Brothers Big Sisters program. It's a path paved with shared stories, laughter, and lessons that will help me along the way.

When I first joined this program, I was unsure of the road ahead. Coming in, I was a shy kid afraid to share how I felt. Little did I know this program would help me be more confident and comfortable with myself. Together, we've navigated the challenges of growing up, learning to be confident and being the best you. These experiences taught me the power of encouragement and the strength that lies within a supportive community.

To my mentor, I want to say thank you. For your belief in my potential, even when I doubted myself, it has been a source of strength and inspiration. The wisdom you've shared and the patience you've shown have shaped me in profound ways, and I am truly thankful for the time and energy you've invested in me.

As we close this chapter and begin anew, let's remember the bonds we've formed. May we continue to grow, inspire, and lift each other up, for the journey does not end here—it only takes a new direction. Once again Thank you, Big Brothers Big Sisters for this extraordinary adventure."



Mackenzie & Krysta

**BEYOND SCHOOL WALLS**  
**PROGRAM**

# BEYOND SCHOOL WALLS

Enrolled. Enlisted. Employed.



Mentoring Youth Since 2020

Mid Penn mentor Steve and mentee Joshua craft the best signature for an end-of-year thank you card.

With some schools removing cursive from the curriculum this was a great lesson for Joshua to learn his signature.



Mentoring Youth Since 2023

Mentee Karalena successfully got a job at GIANT with the help of her mentor, Desiree.



## YOUTH RISE STAND TOGETHER

2020/2023 School Year

Mentor Bianca is passionate about helping young women find and define their path. This is precisely what Alysha asked for!



# 130 PROGRAM PARTICIPANTS



Mentoring Youth Since 2016  
Inaugural Program.

Mentees Da'Rek (left) and Elliyah (right) credit their mentors and Beyond School Walls for helping them getting into college.



Da'Rek will be attending Harrisburg University and is thinking about majoring in Engineering, and Elliyah will be attending Shippensburg for Exercise Science.

# Deloitte.

Mentoring Youth Since 2020

Deloitte mentor Colleen and mentee Yolanda participate in a Career-a-thon activity, working on resumes, networking skills, and mock job interviews.



Colleen is a steadfast support for Yolanda as she navigates high school and begins thinking about her future.



2022/2023 School Year

Central Penn College mentor, Curtis, teaches Jaelee how to put on a tie during a career closet and professional skills development session.



## REACH Achievements

- Sustained 15 existing program partners and created 8 new strategic partnerships to increase youth served by 53%.
- Mentoring and case management services reached their highest since 2018.
- Diversified age range of youth served.
- Achieved Mid-Large Agency Alliance (MLAA) metrics & exceeded Big Brothers Big Sisters of America (BBBSA) national averages.
- Enhanced High School Bigs leadership curriculum by including new American School Counseling Association (ASCA) criteria. Big Brothers Big Sisters of the Capital Region (BBBSR) curriculum shared at BBBSA conference & to Big Brothers Big Sisters (BBBS) PA affiliates.
- Hosted agency's first Historically Black Colleges & Universities (HBCU) college fair in partnership with the Zeta Theta Lambda chapter of Alpha Phi Alpha.
- Created the region's first Diversity, Equity & Inclusion (DEI) Youth Leadership Summit, sponsored by The GIANT Company, involving 10 High Schools, over 100 high school Bigs and Littles, and the corporate community.
- Increased agency presence in Lancaster county with the launch of two High School Bigs programs at School District of Lancaster & Columbia Borough School District and with Bigs in Blue expansion through East Hempfield, West Hempfield & Columbia Borough School Districts.







53% GROWTH



HS STUDENTS AT THE DEI SUMMIT



HS BIGS



LANCASTER COUNTY BIGS IN BLUE



HBCU FAIR





## RELEVANCE Achievements

- Recruited & engaged approximately 1,500 volunteers and event participants.
- Established a Youth Advisory Board to empower youth voice & assess the impact of existing & future mentoring programming from youth perspectives.
- Created BBBS internship model for high school students.
- Active member of 6 Chambers of Commerce, leadership team offering presentations in workforce development & youth mental health. Increasing awareness of BBBS impact in community.
- Identified, applied & received grant funding to create new website first quarter of 2024.
- Transitioned marketing materials to represent new "It Takes LITTLE to be BIG" campaign.
- Hosted the 2023 BBBS PA State Conference, providing workshops at the State & National level.
- Featured in approximately 50 media articles, ads, and TV/ radio segments.
- Ads on regional billboards and on Senators, Hershey Bears & Lancaster Barnstormers Jumbotrons.









## RESOURCE Achievements

- Initiated strategies to foster teamwork and expand employee training and resources, leading to 94% retention rate of staff.
- Staff promotions including a program manager position and Director of Justice, Equity, Diversity & Inclusion.
- Invested in leadership team: Mary Murphy, Leadership Harrisburg Area, Amanda Dunn, Leadership Cumberland, Deborah Hornick, Leadership Lancaster.
- Acknowledgment of Leadership team: Mary Murphy, Shining Star finalist West Shore Chamber, Amanda Dunn, 40 under 40 awardee, Amanda Dunn, Carlisle Chamber Award finalist and Amy Rote, Visionary Award Winner West Shore Chamber.
- Initiated internal process to create resource library for case managers and initiated new process that converted all client paperwork into digital form.
- Staff training involving storytelling, stewarding volunteers, recruitment and curriculum facilitation.
- Amy Rote named BBBS PA State Association President, leading 14 affiliates across the Commonwealth.







# LEADERSHIP



# BIGS IN BLUE



# GRADUATION



# GROW REVENUE

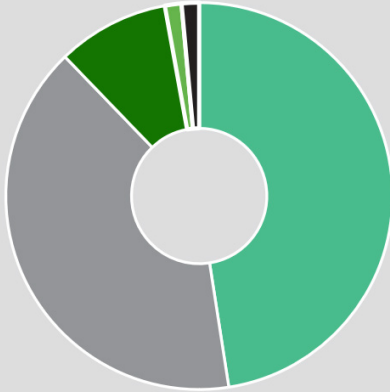
## REVENUE Achievements

- Financial management & strategic fund development goals achieved allowing BBBSR to meet required revenue to sustain and support programmatic growth.
- Ensured financial stability and efficient resource utilization.
- Exceeded fundraising goal by \$53,477.
- Created EITC (Educational Improvement Tax Credit) impact reports to enhance awareness of agency's status as an EIO (Educational Improvement Organization).
- Diversified revenue by creating specialized program impact sponsorship opportunities.
- 91% of grant applications resulted in awards.
- Granted funds to sustain and grow services for youth affected by household addiction/opioid use and to support youth avoidance of risky behavior.





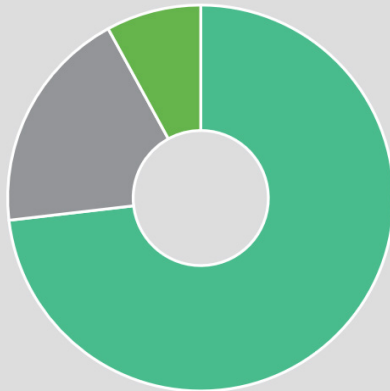
# 2022 FINANCIALS\*



## SUPPORT & REVENUE

- 48% Contributions<sup>^</sup>
- 40% Grants
- 9% Fundraising
- 1.5% United Way
- 1.5% Miscellaneous

TOTAL REVENUE \$2,465,483



## ALLOCATION OF RESOURCES

- 73% Program
- 19% Fundraising
- 8% Administration

TOTAL EXPENSES \$1,154,111

\* 2023 Financials will be available for request by July 2024.

<sup>^</sup> Contributions in 2022 were significantly higher due to a single substantive contribution from MacKenzie Scott.

## RECOGNIZING OUR YOUTH

56

HS GRADUATES  
RECOGNIZED

6

SCHOLARSHIPS  
PRESENTED



# OUR AMAZING INVESTORS

Individuals  
Corporations  
& Foundations

# BIG THANK YOU

## CHAMPION MENTORSHIP

Donald B & Dorothy L Stabler  
Foundation

Penn National Insurance

Capital Blue Cross

Mid Penn Bank

The Alexander Boyd and Jane Starke  
Foundation

G.B. Stuart Charitable Foundation

The Donald A Stanley Foundation

## BUILD BRIGHT FUTURES

McCormick Family Foundation

United Way

AmerisourceBergen

The Foundation for Enhancing Communities

Wilsbach Distributors Inc.

The GIANT Company

Ollie's Bargain Outlet, Inc.

The M&T Charitable Foundation

Hershey Entertainment & Resorts Company

## DREAM BIG

UGI Utilities, Inc.

Carmeuse Americas

Daniel Wright

Rohrer's Incorporated

John & Pat Devlin

Jonestown Bank & Trust Co.

Jonathan & Andrea Freeman

The Hall Foundation

Traditions Bank

Members 1st Federal Credit  
Union

PNC Financial Services Group

Belco Community Credit Union

Millers Mutual Insurance Co.

John Crain Kunkel Foundation

Kline Foundation Inc.

Weis Markets, Inc.

Deloitte

The Hershey Company

Stonebridge Financial Group

The Armstrong Foundation

UPMC Health Plan

Enterprise Holding Foundation

Ferguson

Cummins Inc.

The Bourque Family Foundation

## DEFEND POTENTIAL

Joseph Holston  
 Susan & Jeffrey Roof  
 The Rutter's Companies  
 Lebanon Federal Credit Union  
 Arby's Foundation  
 Consolidated Scrap Resources  
 Hershey's Chocolate World  
 Fulton Bank  
 Monica Gould  
 West Shore Home  
 Platinum Central PA

Truist  
 Lawrence Chevrolet  
 Barry & Diane Peterson  
 Bob's Discount Furniture  
 Charitable Foundation, Inc.  
 Delta Dental  
 Fasnacht Family Foundation  
 M&T Bank  
 McNaughton Homes  
 Silver Spring Twp. PD  
 Touchstone Foundation

## EMPOWER POTENTIAL

Raymond & Susan Brown  
 Pennsylvania Automotive  
 Association  
 Taneya Clark  
 Ed Martel  
 Robert & Judith Cherry  
 Chocolate Fox  
 Brandon Dizebba  
 Treysta Technology  
 Management

Target Circle  
 Robert Palmeri  
 Sheetz  
 Troy Peters  
 John K. Murphy  
 F&M Trust  
 FOP Keystone Lodge 41  
 Kulicke and Soffa Industries  
 The Estes Family Foundation



## SPONSOR A MATCH

Vericast  
 Kelly Neway  
 Jessica Nieves  
 Josiah Ferris  
 CVS Health  
 D&H Cares  
 Fleet Repair Solutions

## KICK-START A MATCH

Paul Almquist  
 David Johnson  
 Brian Smith  
 Julie Webb  
 David Steinbach  
 Zachary Ausherman  
 Leah Rinaldi  
 Kylee Reader  
 Greta Slagill  
 Fresh Focus Sales & Marketing  
 Scott Little  
 Anne-Marie Brandt  
 Doris Hagemann  
 Chuck Fissel & Mary Murphy  
 Erin Akins  
 Pete Hudson  
 Corey Lyons  
 Central Penn College  
 Chartwall Law  
 E&E Metal Fabrication Inc.  
 Highmark Health Corporate  
 Michael Holston  
 Parker Marsh  
 Gregg Melinson  
 Northwest Bank  
 Sterling Thompson  
 Vanguard Charitable  
 Blake Ward  
 Daflure Heating and Cooling  
 Anthony Van Dyck  
 Jennie Thompson  
 Jason Crane  
 TE Connectivity Corporate  
 Joe Peters  
 Juan Ortiz-Vega  
 Bentlyn & Chad Myers  
 Tyler Rogers  
 Wittney Ferguson  
 Fullenlove Robert

Ryan Heidecker  
 Anthony Restanio  
 Joe Pace III  
 Ivan Zook  
 Brian Gregg  
 Kate Pocalyko  
 Allen Lund Company LLC  
 Thein Katie Aung  
 Michael Barton  
 Lisa Carter  
 Comprehensive Financial  
 Associates, Inc.  
 James Cowden  
 Donetta D'Innocenzo  
 Dunavant Logistics Group, LLC  
 John Enos  
 GCM Construction  
 Guttenplan Frozen Dough  
 Luke Hellmann  
 Deborah Hessinger  
 James and Eileen Holston  
 Amy Long  
 Long Nyquist & Associates, LLC  
 Matthew Martin  
 Kathy McCormack  
 Milliron Goodman Relations, LLC  
 Pleasureville Post 799  
 Michael & Lisa Silver  
 Kathleen Smith  
 Jessica Snyder  
 Kyle Stauffer  
 The Tuckey Companies  
 Trinity logistics  
 Kenneth and Marsha Tuckey  
 Jason Tutich  
 Volvo Construction Equipment  
 Weber Advertising & Marketing  
 B.J. Werzyn  
 Kyler Wilson



# EITC IMPACT

## 2023/24 School Year

Educational Improvement Tax Credit (EITC) contributions support our school-based programs, specifically those programs that develop leadership skills for high school students.



# 878

**YOUTH SUPPORTED**  
DURING THE 2023/24 SCHOOL YEAR  
THANKS TO EITC FUNDING

### CUMBERLAND COUNTY

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**368** YOUTH SUPPORTED

**3** HIGH SCHOOL BIGS PROGRAMS

**2** BEYOND SCHOOL WALLS PROGRAMS

**23%** INCREASE IN YOUTH SERVED

### DAUPHIN COUNTY

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**258** YOUTH SUPPORTED

**5** HIGH SCHOOL BIGS PROGRAMS

**2** BEYOND SCHOOL WALLS PROGRAMS

**263%** INCREASE IN YOUTH SERVED

### PERRY COUNTY

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**110** YOUTH SUPPORTED

**1** HIGH SCHOOL BIGS PROGRAM

**129%** INCREASE IN YOUTH SERVED

### LEBANON COUNTY

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**116** YOUTH SUPPORTED

**3** HIGH SCHOOL BIGS PROGRAMS

**41%** INCREASE IN YOUTH SERVED

### LANCASTER COUNTY

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**26** YOUTH SUPPORTED

**2** HIGH SCHOOL BIGS PROGRAM

### NEW PROGRAMS

### OUR EITC DONORS

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**Penn National Insurance**  
**Capital Blue Cross**  
**UGI Utilities, Inc.**  
**Mid Penn Bank**  
**Wilsbach Distributors, Inc.**  
**Amerisource Bergen Sourcing LLC**  
**PPL Electric Utilities**  
**Hershey Entertainment & Resorts Company**  
**Traditions Bank**  
**PNC Financial Services Group**  
**Truist**  
**Fulton Bank**  
**Weis Markets, Inc.**  
**UPMC Health Plan**



# WE ARE **GRATEFUL** FOR THE MANY WAYS IN WHICH OUR COMMUNITY HAS SUPPORTED OUR MISSION.



Supporting Big Brothers Big Sisters of the Capital Region is a meaningful way to make a positive impact in the lives of youth. There are several avenues through which you can contribute to empower the full potential of youth in our communities!

Here's how you can support:



- **Automatic Recurring Donations** (monthly, quarterly, or annually)
- **Educational Improvement Tax Credit (EITC) Donation**
- **Corporate Giving**
- **Event, Program and Campaign Sponsorship Opportunities**
- **Foundation Gifts**
- **In-Kind Donation** (of goods or services)
- **One-time Donations**
- **Participation in Bowl for Kids' Sake, Over The Edge, Match Madness, or ExtraGive**
- **Planned Giving** (wills, bequests or charitable trusts)
- **Scholarship Fund**
- **United Way Contribution**



If you would like to defend the potential of youth, visit us at [CAPBIGS.ORG](http://CAPBIGS.ORG) or contact our fundraising team to learn more. Your support is vital to our mission. Thank you.



Mary Murphy, Director of Development  
[mmurphy@capbigs.org](mailto:mmurphy@capbigs.org)  
(717) 236-0199, Ext. 221



Partnering with:



United Way of Carlisle & Cumberland County





**Big Brothers Big Sisters.**

OF THE CAPITAL REGION

1519 N. Third Street  
Harrisburg, PA 17102

YOU WON'T WANT TO MISS THESE

# BIG EVENTS

- OCT. 4, 2024 ————— OVER THE EDGE
- NOV. 13, 2024 ————— RISING LEADERS LUNCHEON
- NOV. 22, 2024 ————— EXTRAGIVE
- March 1-31, 2025 ————— MATCH MADNESS
- March & April, 2025 ————— BOWL FOR KIDS' SAKE

**CAPBIGS.ORG | 717.236.0199**