



**Big Brothers
Big Sisters®**
OF SOUTH-CENTRAL PA



Over The Edge Sponsorship Opportunities

October 10, 2025

Market Square Plaza, 17 N. 2nd Street, Harrisburg



	HELMET \$10,000 1 AVAILABLE Company logo decal applied to front of each participant helmet.	ANCHOR \$7,500 2 AVAILABLE Snacks with company logo sticker provided to participants & viewers.	ROPES \$5,000 1 REMAINING Rope giveaway for participants customized with your company logo.	TOSS YOUR BOSS \$3,500 UNLIMITED Select a distinguished employee to brave the descent for your entire team!	BIGS IN BLUE PREMIUM \$2,000 UNLIMITED Thank a local "Big in Blue" officer by fully funding their OTE campaign.	BIGS IN BLUE OFFICER \$1,000 UNLIMITED Thank a local "Big in Blue" officer by fully funding their OTE campaign.
Rappellers	5	3	2	1	1*	1*
Invitations to Watch Party	8	5	3	2	1	
Recognition on Event T-Shirt	Logo	Logo	Logo	Name	Name	
Digital Recognition**	✓	✓	✓	✓	✓	
Company-Provided Item in Participant Gift Bag (86)	✓	✓	✓	✓		
Logo in "Thank You" Email to Participants	✓	✓				
Company-Provided Signage Displayed	✓					
Logo Placement at Reception	✓					

***Rappeller:** Designated for a police officer.

****Digital Recognition:** Company mentioned in Over The Edge e-newsletter, sent to a distribution list of over 10,000. Your logo (linked to your website) displayed on event website. Social media mention.

Deadline for Logo Inclusion on T-shirt: September 12th.

Sponsors may choose to donate rappeller spots back to Big Brothers Big Sisters of South-Central PA.



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Corporate Team Building

Over The Edge - October 10, 2025

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CORPORATE RAPPELLING TEAM

\$5,000 - Limited corporate teams available.

Your Corporate Rappelling Team will receive priority choice for a rappel "block" in our event schedule. (Must confirm prior to August 31st to receive priority choice.)

As part of your Corporate Rappelling Team experience, you will receive:

- One (1) Corporate rappelling team of five (5) participants
- 5 Invitations to the Watch Party
- Logo on the event t-shirt
- Digital Recognition
- Company-provided item in Participant Gift Bag
- Company mention in thank you email to participants



TEAM FUNDRAISING

\$1,000/person

Engage your employees to raise funds and send a peer or supervisor Over The Edge. Select an idea below or create your own team fundraising incentive:

- **Vote with your Dollars:** We suggest you encourage team leads or supervisors to create a fundraising page and invite employees to raise funds and donate to the person they want to see rappel.
- **Hold a Mini Event:** Host a pancake breakfast, bake sale, 5K, or other team event that gets everyone involved in raising funds for your Over The Edge participant.
- **Select an Incentive:** Let everyone know that the top donor/fundraiser/team lead gets to choose what costume the rappelling participant wears on event day.





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OVER THE EDGE

PRESENTING SPONSOR

SOLD



RIGHTS + BENEFITS

- Speaking opportunities and logo placement at Watch Party.
- Right to promote partnership in company materials.
- Opportunity to display (2) banners at event location during the Over The Edge event on Friday, October 10, from 9 a.m. - 5 p.m.
- (12) invitations to Watch Party.
- (10) Rappellers.

BRAND RECOGNITION

- Print recognition:
 - Company logo featured as "presenting sponsor" on all printed promotional materials for event.
 - Listed as "presenting sponsor" in press release.
 - Priority placement of full color logo on back of event t-shirts.
- Digital recognition:
 - Company listed as "presenting sponsor" in Over The Edge e-newsletter (sent to distribution list of over 10,000) and in participant thank you emails.
 - Company logo (linked to your website) displayed on BBBS of South-Central PA website home page and Over The Edge event website.
 - Recognition as "presenting sponsor" on BBBS of South-Central PA social media channels.
- Company-provided item(s) in participant gift bags.
- Verbal recognition at opening ceremony and a minimum of (5) verbal recognitions throughout the event, by emcee.
- Speaking opportunity during opening ceremony.

ADDITIONAL BENEFITS

- Opportunity to have an Over The Edge kickoff at your Company office, or other suitable location, to engage employees in the event and BBBSscpa's mission.

RESERVE YOUR SPOT AT THE TOP!

Be THE presenting sponsor, and stand as a defender of potential

October 10, 2025
17 N. 2nd Street, Harrisburg, PA