



**Big Brothers  
Big Sisters®**  
OF SOUTH-CENTRAL PA



# Over The Edge Sponsorship Opportunities

**October 10, 2025**

Market Square Plaza, 17 N. 2nd Street, Harrisburg



|  | <b>HELMET</b><br><b>\$10,000</b><br><b>1 AVAILABLE</b><br><br>Company logo decal applied to front of each participant helmet. | <b>ANCHOR</b><br><b>\$7,500</b><br><b>2 AVAILABLE</b><br><br>Snacks with company logo sticker provided to participants & viewers. | <b>ROPES</b><br><b>\$5,000</b><br><b>1 REMAINING</b><br><br>Rope giveaway for participants customized with your company logo. | <b>TOSS YOUR BOSS</b><br><b>\$3,500</b><br><b>UNLIMITED</b><br><br>Select a distinguished employee to brave the descent for your entire team! | <b>BIGS IN BLUE</b><br><b>PREMIUM</b><br><b>\$2,000</b><br><b>UNLIMITED</b><br><br>Thank a local "Big in Blue" officer by fully funding their OTE campaign. | <b>BIGS IN BLUE</b><br><b>OFFICER</b><br><b>\$1,000</b><br><b>UNLIMITED</b><br><br>Thank a local "Big in Blue" officer by fully funding their OTE campaign. |
|--|---|---|---|---|---|---|
| Rappellers   | 5   | 3   | 2   | 1   | 1*  | 1*  |
| Invitations to Watch Party                         | 8   | 5   | 3   | 2   | 1   |   |
| Recognition on Event T-Shirt                       | Logo  | Logo  | Logo  | Name  | Name  |   |
| Digital Recognition**                              | ✓   | ✓   | ✓   | ✓   | ✓   |   |
| Company-Provided Item in Participant Gift Bag (86) | ✓   | ✓   | ✓   | ✓   |   |   |
| Logo in "Thank You" Email to Participants          | ✓   | ✓   |   |   |   |   |
| Company-Provided Signage Displayed                 | ✓   |   |   |   |   |   |
| Logo Placement at Reception                        | ✓   |   |   |   |   |   |

**\*Rappeller:** Designated for a police officer.

**\*\*Digital Recognition:** Company mentioned in Over The Edge e-newsletter, sent to a distribution list of over 10,000. Your logo (linked to your website) displayed on event website. Social media mention.

Deadline for Logo Inclusion on T-shirt: September 12th.

Sponsors may choose to donate rappeller spots back to Big Brothers Big Sisters of South-Central PA.



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# Corporate Team Building

**Over The Edge - October 10, 2025**

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## CORPORATE RAPPELLING TEAM

*\$5,000 - Limited corporate teams available.*

Your Corporate Rappelling Team will receive priority choice for a rappel "block" in our event schedule. (Must confirm prior to August 31st to receive priority choice.)

As part of your Corporate Rappelling Team experience, you will receive:

- One (1) Corporate rappelling team of five (5) participants
- 5 Invitations to the Watch Party
- Logo on the event t-shirt
- Digital Recognition
- Company-provided item in Participant Gift Bag
- Company mention in thank you email to participants



## TEAM FUNDRAISING

*\$1,000/person*

Engage your employees to raise funds and send a peer or supervisor Over The Edge. Select an idea below or create your own team fundraising incentive:

- **Vote with your Dollars:** We suggest you encourage team leads or supervisors to create a fundraising page and invite employees to raise funds and donate to the person they want to see rappel.
- **Hold a Mini Event:** Host a pancake breakfast, bake sale, 5K, or other team event that gets everyone involved in raising funds for your Over The Edge participant.
- **Select an Incentive:** Let everyone know that the top donor/fundraiser/team lead gets to choose what costume the rappelling participant wears on event day.





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# OVER THE EDGE

PRESENTING SPONSOR

**SOLD**



## RIGHTS + BENEFITS

- Speaking opportunities and logo placement at Watch Party.
- Right to promote partnership in company materials.
- Opportunity to display (2) banners at event location during the Over The Edge event on Friday, October 10, from 9 a.m. - 5 p.m.
- (12) invitations to Watch Party.
- (10) Rappellers.

## BRAND RECOGNITION

- Print recognition:
  - Company logo featured as "presenting sponsor" on all printed promotional materials for event.
  - Listed as "presenting sponsor" in press release.
  - Priority placement of full color logo on back of event t-shirts.
- Digital recognition:
  - Company listed as "presenting sponsor" in Over The Edge e-newsletter (sent to distribution list of over 10,000) and in participant thank you emails.
  - Company logo (linked to your website) displayed on BBBS of South-Central PA website home page and Over The Edge event website.
  - Recognition as "presenting sponsor" on BBBS of South-Central PA social media channels.
- Company-provided item(s) in participant gift bags.
- Verbal recognition at opening ceremony and a minimum of (5) verbal recognitions throughout the event, by emcee.
- Speaking opportunity during opening ceremony.

## ADDITIONAL BENEFITS

- Opportunity to have an Over The Edge kickoff at your Company office, or other suitable location, to engage employees in the event and BBBSscpa's mission.

**RESERVE YOUR SPOT AT THE TOP!**

Be THE presenting sponsor, and stand as a defender of potential

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